

University of Pretoria Yearbook 2020

Strategy and technology 830 (GIB 830)

f Business Science
per 3 week cycle
ed in English
f Business Science
mester 2

Module content

Students on this elective will gain a broad insight into the most pressing current activities and issues in the telecoms, IT, broadcast and media industries as well as a glimpse into future possibilities that new technology developments will enable.

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